

Differentiation Chart	DynEd	Computer Assisted Language Learning Companies	Traditional English Education Companies
Brain Based Theory of Language Learning	✓	✗	✗
Cognitive Neuroscientific Approach to Language Learning	✓	✗	✗
Recursive Hierarchical Recognition	✓	✗	✗
Language Learning as a Skill	✓	✓	✓
Iconic Visual Input	✓	✓	?
Artificial Intelligence Student Monitoring System	✓	✗	✗
Tracking Behavioral Learning Patterns of Students	✓	✗	✗
Tracking Online and Offline Study	✓	✗	✗
Continuous Analysis of Language Acquisition	✓	✗	✗
Automated Study Habit Improvement Advice	✓	✗	✗
Numerical Evaluation of Efficiency of Learning	✓	✗	✗
Tracking Time to Study and Testing	✓	✓	✗
Patented Shuffler Technology	✓	✗	✗
Adjusting Difficulty Level for Each Student	✓	✗	✗
Adjusting Difficulty Level for Each Learning Step	✓	✗	✗
Least Time to Reach Target Level - Highest Efficiency	✓	✗	✗
3 Times Faster than Traditional Methods	✓		✗
2 Times Faster than other CALL Companies	✓	✗	
Computer-adaptive & Variable Length Skill Assessment	✓	?	✗
Skill Adaptive Assessment	✓	✗	✗
General Placement Test	✓	✓	✓
Kids Placement Test	✓	✗	✗
Aviation Placement Test	✓	✓	✗
Proprietary Oral Fluency Test	✓	✓	✗
Mastery Tests for On-going Assessment	✓	✓	✗
Use of Latest Technology	✓	✓	✗
World's First Ever Language Learning CD-ROM in 1987	✓	✗	✗
Advanced Speech Recognition System for Personal Feedback	✓	✓	✗
Web-based Password Protection	✓	?	✗
Largest Content Range	✓	✗	✓
All Levels of English	✓	✓	✓
Age Appropriate for All Ages	✓	✓	✓
10+ Different Types of Courses	✓	✗	✗
Academic Language Content for Schools	✓	✗	✓
Specialty Courses for Professional Focus	✓	✓	?
Blended Learning	✓	?	✗
E-Learning for Personal Practice	✓	✓	✗
Teacher Support for Personalization & Extension	✓	?	✓
Minimum Classroom Time Required	✓	✓	✗
Free Tech Support	✓	?	✗
Europe-based Training and Support Headquarters	✓	?	?
Free and Automatic Updating for All Courses / Students	✓	✗	✗
Free Teacher Training	✓	✗	✗
Teacher Training Software	✓	✗	✗
On-line Teacher Guides	✓	✓	✗
Globally Recognized Standards	✓	✓	?
40+ Global Awards	✓	✗	✗
Licensed Leading Content ( BBC, Oxford, Stanford, Etc.)	✓	?	?
Monthly Payment versus Up-front Payment	✓	✗	?